



# CAPABILITIES STATEMENT

UEI: KXNYKJ6EC6Y9

CAGE CODE: 9PVA9

## CONTACT

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## NAICS CODES

- **Primary:**
  - **541613 – Marketing Consultation Services**
- **Secondary:**
  - 512110 – Motion Picture and Video Production
  - 541430 – Graphic Design Services

## PAST PERFORMANCE



GENESIS  
M E D I A

LAS VEGAS  
FASHION  
COUNCIL

**SHADED M ▶ DIA**



**ELiM**  
TECHNOLOGIES

## EXECUTIVE SUMMARY

**REAL Digital Marketing** is a turn-key and innovative marketing firm committed to delivering simplified solutions that elevate brands in the digital landscape. With a foundation built on creativity, strategy, and results, we specialize in providing detailed digital marketing strategy and services tailored to meet the unique needs of our clients.

## CORE COMPETENCIES

- Strategic Planning
- Content Creation
- Social Media Management:
- Search Engine Optimization (SEO)
- Email Marketing
- Graphic Design
- Website Design
- Analytics and Performance Measurement

## DIFFERENTIATORS

- Specialized focus on goal-driven campaigns for increased brand visibility and engagement.
- Customized content development, including videos, graphics, and written materials.
- Proficiency in managing and optimizing social media accounts for maximum reach and impact.
- In-depth SEO strategies to enhance online visibility and improve search engine rankings.
- Innovative and effective email marketing campaigns for audience engagement and lead generation.
- Utilization of advanced analytics tools to track, analyze, and optimize marketing performance.